



## SPONSORSHIP OPPORTUNITIES

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Leadership West Kentucky (LWK), with presenting sponsor Tennessee Valley Authority, is a program to serve the 15 counties of the West Kentucky Regional Chamber Alliance (WKRCA).

Duration: January 2025 – June 2025

**Presenting Sponsor:**



**Platinum Sponsor at \$2,500** (*Limit five platinum sponsors*)

- Recognition as a Platinum Sponsor in all materials developed for the program with:
  - Company logo prominently displayed on all print and electronic marketing materials
  - Company logo prominently displayed on all event signage and power points, etc.
  - Company logo with a live link prominently displayed on the WKRCA website
- Company representative invited to make remarks at a day session of choice
- Invitation for one additional company representative to attend orientation and graduation

**Gold Sponsor at \$1,000**

- Recognition as a Gold Sponsor in all materials developed for the program with:
  - Company logo prominently displayed on all print and electronic marketing materials
  - Company logo prominently displayed on all event signage and power points, etc.
  - Company logo with a live link prominently displayed on the WKRCA website
- Invitation for one company representative to attend orientation and graduation

### **Silver Sponsor at \$500**

- Recognition as a Silver Sponsor in all materials developed for the program with:
  - Company logo prominently displayed on all print and electronic marketing materials
  - Company logo prominently displayed on all event signage and power points, etc.
  - Company logo with a live link prominently displayed on the WKRCA website

### **Day Session Luncheon Host Sponsorship – TBD**

*Company may be an in-kind sponsor by hosting lunch during your county's day session. Sponsor to provide food & beverage for LWK class, day chairs and guests.*

- Recognition as a Luncheon Sponsor in all materials developed for the day program with:
  - Company logo prominently displayed on all print and electronic marketing materials
  - Company logo prominently displayed on all event signage and power points, etc.
- Invitation for one company representative to attend that day's luncheon and make welcome remarks.

### **Special Events:**

Graduation for the Leadership West Kentucky is a special event on the final day of the LWK series. Attendees include class members, LWK board members and special guests. This is a wonderful opportunity to congratulate the class on completing the leadership program while bringing recognition and awareness to your organization as a key leading entity in the West Kentucky region.

### **POSSIBLE ADD ON for the program:**

#### **Graduation at \$2,500**

*Also available as an in-kind sponsorship. In-kind host sponsor provides location, food and beverage for 50+ people.*

- Recognition as a Sponsor on graduation invitation and on signage at the event.
- Company logo with a live link prominently displayed on the WKRCA website
- Company invited to provide a promotional item at the tables (item to be supplied by sponsor)
- Company representative invited to make remarks at a graduation
- Invitation for 2 company representatives to attend graduation

